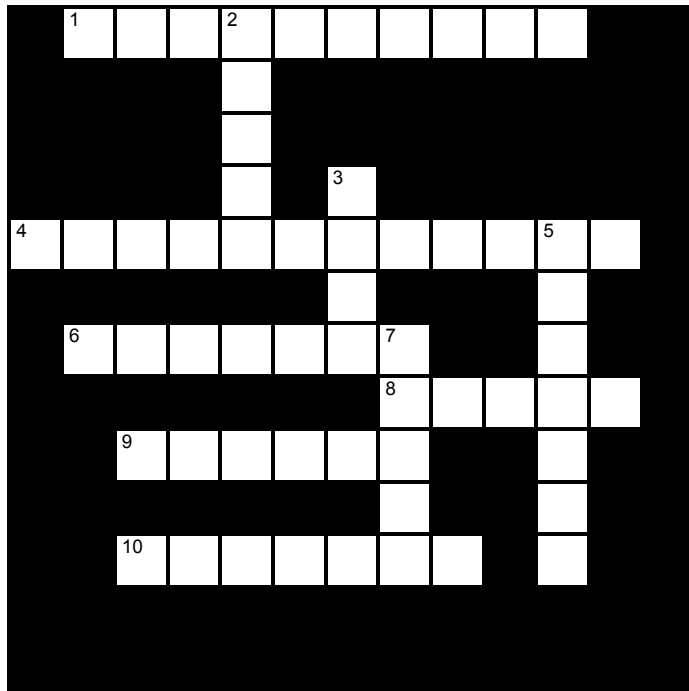


Barnes: Operations Management - An International Perspective

Chapter 4



Across

- 1 Moving certain operations to another country, either by relocating affected operations to facilities in another country, or by outsourcing the operations to a foreign supplier. (3-7)
- 4 '_____ strategy', a strategy in which operations are internationalized in order to access and serve markets outside of the home country. (6,6)
- 6 'Business _____ outsourcing', a
- term describing moving certain operations that were previously carried out within an organization to an external supplier. (7)
- 8 The country to which Hornby moved its manufacturing in 1995. (5)
- 9 Japanese car-maker which has recently implemented an International Multi-purpose Vehicle project (IMV) to connect its supply system on a global scale. (6)
- 10 '_____ operations', this is the notion that a facility that concentrates on
- a single or very narrow range of tasks will outperform one trying to achieve a broader range of tasks. (7)
- 2 Reductions in unit costs available from increasing the number of products produced can lead to 'economies of _____'. (5)
- 3 '_____ customization', the use of a single process to produce a wide variety of products (or services). (4)
- 5 Exponent of the
- 'focused factory' concept. (7)
- 7 Reductions in unit cost of output due to increasing production volumes can lead to 'economies of _____'. (5)