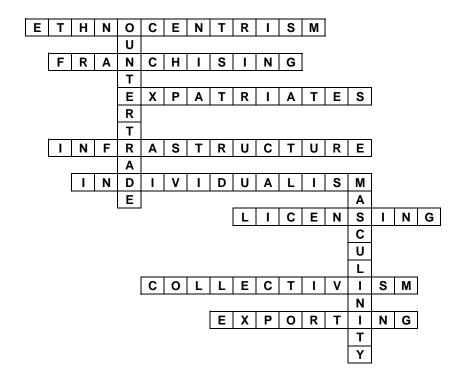
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Chapter 4

- 1. An entry strategy in which the organization maintains its production facilities within its home country and transfers its products for sale in foreign countries. (9)
- 2. The barter of products for other products rather than their sale for currency. (12)
- 3. An entry strategy in which an organization in one country makes certain resources available to companies in another to participate in the production and sale of its products abroad. (9)
- 4. A form of licensing in which an organization provides its foreign franchisees with a complete package of materials and services. (11)
- 5. A country's physical facilities that support economic activities. (14)
- 6. A preference for a loosely knit social framework in which individuals are expected to take care of themselves. (13)
- 7. A preference for a tightly knit social framework in which individuals look after one another and organizations protect their members' interests. (12)
- 8. A cultural attitude marked by the tendency to regard one's own culture as superior to others. (13)
- 9. Employees who live and work in a country other than their own. (11)
- 10. A cultural preference for achievement, heroism, assertiveness, work centrality and material success. (11)