

CHAPTER 1



Organizational behaviour today

LEARNING OBJECTIVES

After studying this chapter and working through the associated Management in Action panels, Discussion Questions and Case Study, you should be able to:

- Understand the distinction between research in the natural and in the social sciences.
- Explain the particular difficulties involved in studying and developing theories in the area of management.
- Outline the essence of the relationship between organizations, managers and employees.
- Appreciate that the concept 'organization' incorporates many different forms.
- Discuss how the study of organizational behaviour can contribute to an understanding of management.

