

CHAPTER 2



Management and organizations – evolution and academic perspectives

LEARNING OBJECTIVES

After studying this chapter and working through the associated Management in Action panels, Employee Perspectives, Discussion Questions and Case Study, you should be able to:

- Understand that there is no one perspective or model of organization, management or employee that totally explains these concepts.
- Discuss the significance of a historical perspective in developing an appreciation of modern organizations and management.
- Explain the significance of the scientific and administrative management approaches to managing an organization.
- Outline the relative contribution towards an understanding of management from each of the different perspectives described in this chapter.
- Appreciate that management theory is continually changing in the light of new research.

