

Chapter 1 – Challenge of Globalization

Organization	Weblink
ABB Asea Brown Boveri	http://www.abb.com/
AmorePacific	http://www.amorepacific.com/index.jsp
APEC Asia-Pacific Economic Cooperation	http://www.apecsec.org.sg/apec.html
ASEAN Association of Southeast Asian Nations	http://www.aseansec.org/
Business Knowledge Centre	http://www.netmba.com/
CARICOM Caribbean Community	http://www.caricom.org/
Cartier	http://www.cartier.com/
CIS Commonwealth of Independent States	http://www.cisstat.com/eng/cis.htm http://www.cis.minsk.by
Coca-Cola	http://www.coca-cola.com/
COMESA Common Market of Eastern and Southern Africa	http://www.itcilo.it/actrav/actrav-english/telearn/global/ilo/blokit/comesa.htm http://www.comesa.int
Compact	http://www.compact.org/
Economist	http://www.economist.com/
EFTA European Free Trade Association	http://secretariat.efta.int/Web/legaldocuments/
EU European Union	http://europa.eu.int/
G7/8	http://www.g7.utoronto.ca/
GEC Alstom	http://www.marconi.com/
Gross National Product worldwide	http://www.scaruffi.com/politics/gnp.html
Groupe LVMH	http://www.lvmh.fr/
Hewlett-Packard	http://www.hp.com/
Hofman-Laroche	http://www.roche.com/
IEA International Energy Agency	http://www.iea.org/
International Herald Tribune	http://www.iht.com/pages/index.php
Louis Vuitton	http://www.vuitton.com/
Marketingteacher	http://www.marketingteacher.com/
MERCOSUR Mercado Común del Sur	http://www.mercosur.org.uy/
NAFTA North American Free Trade Agreement	http://www.nafta-sec-alena.org/
Nestlé	http://www.nestle.com/
OECD Organisation for Economic Co-operation and Development	http://www.oecd.org/home/
Pentax	http://www.pentax.com/
Red Bull	http://www.redbull.co.uk/
RSB-Roundtech	http://www.rsb-roundtech.com/
SACU Southern African Customs Union	http://www.dfa.gov.za/foreign/Multilateral/africa/sacu.htm
VAI Voest-Alpine Industrieanlagenbau	http://www.vai.at/
WIKIPEDIA The free encyclopedia on the EU	http://en.wikipedia.org/wiki/European_Union
Wolford	http://www.wolford.com/
WTO World Trade Organization	http://www.wto.org/