

Chapter 6 - Operating Environment Assessment: Firm's Competitive Position

Organization	Weblink
ABB	http://www.abb.com/
Alitalia	http://www.alitalia.com/
Arcelor	http://www.arcelor.com/
AT&T	http://www.att.com/
BASF	http://www.corporate.basf.com/en/
Black&Decker	http://www.blackanddecker.com/
Bosch	http://www.boschappliances.com/
BP	http://www.bp.com/
Daewoo	http://www.daewoo.com/
Diesel	http://www.diesel.com/
DuPont	http://www.dupont.com/
Electricité de France (EDF)	http://www.edf.com/
Ericsson	http://www.ericsson.com/
Gervais-Danone	http://www.danone.com/
Gore-tex	http://www.gore-tex.com/
Grohe Water Technology	http://www.grohe.com/
Hansa	http://www.hansa.de/com/index.html
HILTI	http://www.hilti.com/
Iberia	http://www.iberia.com/
Ideal Standard	http://www.ideal-standard.co.uk/
Kludi	http://www.kludi.de/index.php3?lang=e
Kohler	http://www.kohler.com/corp/welcome.html
L'Oréal	http://www.loreal.com/_en/_ww/index.aspx
Lexus	http://www.lexus-europe.com/
LVMH	http://www.lvmh.com/
Magna International	http://www.magnaint.com/
Masco	http://www.masco.com/corporate_information/index.html
Michelin	http://www.michelin.com/
Moen	http://www.moen.com/index.cfm
Nippon Cable	http://www.nipponcable.com/index02.htm
Oras	http://www.oras.com/
Roca	http://www.roca.es/contents/aboutroca/home_eng/index.htm
Royal Dutch Shell	http://www.shell.com/
Samsung	http://www.samsung.com/
Selva	http://www.selva.com/
Taittinger	http://www.taittinger.com/
Thyssen-Krupp	http://www.thyssenkrupp.de/en/index.html
Toto	http://totousa.com/toto/whoweare.asp
Unilever	http://www.unilever.com/
Veuve Clicquot	http://www.veuve-clicquot.com/
Webasto	http://www.webasto.com/
Wilkinson	http://www.wilko.co.uk/
Yves St Laurent	http://www.ysl.com/
Zumtobel Licht AG	http://www.zumtobel.com/com/en/index.htm