

Chapter 9 - Rules of Business Behavior

Organization	Weblink
Air France	http://www.airfrance.com/
Amazon.com	http://www.amazon.com/exec/obidos/subst/home/
Asda	http://www.asda.co.uk/
AT&T	http://www.att.com/
Bandai Digital Entertainment	http://www.bandai.com/
Black & Decker	http://www.blackanddecker.com/
Boston Consulting Group	http://www.bcg.com/
Bouygues	http://www.bouygues.fr/us/index.asp
Cable and Wireless	http://www.cw.com/
Carrefour	http://www.carrefour.com/english/homepage/index.jsp
Clairol SA	http://www.clairol.com/
Colgate	http://www.colgate.com/
Compaq	http://www.compaq.co.uk/
Continental	http://www.conti-online.com/generator/www/com/en/continental/portal/general/home/index_en.html
Dell Computer	http://www.dell.com/
Dornier	http://www.lindauer-dornier.com/
Encyclopedia.com	http://www.encyclopedia.com/html/m1/maquilad.asp
Federal Express	http://www.fedex.com/
Fiat	http://www.fiat.com/
Gillette	http://www.gillette.com/
Giorgio Armani	http://www.giorgioarmani.com/
Goodyear	http://www.goodyear.com/
Grass	http://www.grass.at/
Grupo Industrial Maseca	http://www.gimsa.com/swfi/index.html
Harley-Davidson	http://www.harley-davidson.com/
Harvard Business Review	http://harvardbusinessonline.hbsp.harvard.edu/b02/en/hbr/hbr_home.html
Henkel AG	http://www.henkel.com/
Honda	http://www.honda.com/
Hutchison Whampoa / Watson Duty Free	http://www.hutchison-whampoa.com/eng/retail/retail_asia/nuancewatson.htm
Infogrames Entertainment	http://corporate.infogrames.com/
International Chamber of Commerce	http://www.iccwbo.org/
JVC	http://www.jvc.com/
Kelsey-Hayes	http://www.hayesbrake.com/
Klimov	http://www.klimov.ru/
KLM	http://www.klm.com/
La Perla	http://www.laperla.com/
Lego	http://www.lego.com/
Levi Strauss	http://www.levistrauss.com/
Lucas	http://www.lucas.co.uk/
Lufthansa	http://www.lufthansa.com/
MAN	http://www.man.de/index.php?id=130
Management International Review	http://www.management-revue.org/
Marzotto	http://www.marzotto.it/
Merloni Refrigerators	http://www.merloni.com/
Michelin	http://www.michelin.com/

Organization	Weblink
Netscape	http://www.netscape.com/
Ocean International	http://www.oceaninternational.co.uk/
Ochsner Hospital	http://www.ochsner.org/
OECD	http://www.oecd.org/
One World	http://www.oneworldalliance.com/
Oracle	http://www.oracle.com/
Peugeot	http://www.peugeot.com/
Rank Xerox	http://www.xerox.com/
Robert Bosch GmbH	http://www.bosch.com/
Robert Mondavi	http://www.robertmondavi.com/
Rodenstock	http://www.rodenstock.com/
Seiko	http://www.seikousa.com/
Semperit	http://www.semperit.com/
Shangri-La hotels	http://www.shangri-la.com/en/
SkyTeam	http://www.skyteam.com/EN/index.jsp
Star Alliance	http://www.star-alliance.com/
Sun Microsystems	http://www.sun.com/
Swiss	http://www.swiss.com/
Sybase	http://www.sybase.com/
Tesco PLC	http://www.tesco.com/
Teves	http://www.conti-online.com/generator/www/us/en/continentalteves/continentalteves/general/home/index_en.html
VAI	http://www.vai.at/
Veba	http://www.eon.com/
Volvo	http://www.volvocars.com/
W.L. Gore & Associates	http://www.gore.com/
Wella	http://de.wella.com/
Wolford	http://www.wolford.com/
Würth Group	http://www.wurth.com/
Zara	http://www.zara.com/