

## Chapter 14 - International Marketing Logistics

| Organization                                                                          | Weblink                                                                                                                                                             |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BauMax                                                                                | <a href="http://www.baumax.com/">http://www.baumax.com/</a>                                                                                                         |
| Bernardaud                                                                            | <a href="http://www.bernardaud.fr/">http://www.bernardaud.fr/</a>                                                                                                   |
| CaseStack                                                                             | <a href="http://www.casestack.com/">http://www.casestack.com/</a>                                                                                                   |
| Danzas                                                                                | <a href="http://www.us.danzas.com/">http://www.us.danzas.com/</a>                                                                                                   |
| Deutsche Telekom                                                                      | <a href="http://www.telekom3.de/en-p/home/cc-startseite.html">http://www.telekom3.de/en-p/home/cc-startseite.html</a>                                               |
| Digital Equipment                                                                     | <a href="http://www.digital.com/">http://www.digital.com/</a>                                                                                                       |
| EANCOM                                                                                | <a href="http://www.gs1.org/index.php?http://www.ean-int.org/eancom.html&amp;2">http://www.gs1.org/index.php?http://www.ean-int.org/eancom.html&amp;2</a>           |
| Engel                                                                                 | <a href="http://www.engel.at/at/Default.asp?LangID=2">http://www.engel.at/at/Default.asp?LangID=2</a>                                                               |
| Exel                                                                                  | <a href="http://www.exel.com/exel/home">http://www.exel.com/exel/home</a>                                                                                           |
| Fábrica de Jabón la Corona                                                            | <a href="http://www.lacorona.com.mx/">http://www.lacorona.com.mx/</a>                                                                                               |
| Federal Express                                                                       | <a href="http://www.fedex.com/">http://www.fedex.com/</a>                                                                                                           |
| FIATA                                                                                 | <a href="http://www.fiata.com/">http://www.fiata.com/</a>                                                                                                           |
| Fiege ecm                                                                             | <a href="http://www.fiege.de/english/html/e_logstc.html">http://www.fiege.de/english/html/e_logstc.html</a>                                                         |
| France Telecom                                                                        | <a href="http://www.francetelecom.com/">http://www.francetelecom.com/</a>                                                                                           |
| Fraport                                                                               | <a href="http://www.fraport.com/cms/default/rubrik/2/2228.htm">http://www.fraport.com/cms/default/rubrik/2/2228.htm</a>                                             |
| Freight Transport Association                                                         | <a href="http://www.fta.co.uk/information/otherissues/eu/020221EUTransportPaper.htm">http://www.fta.co.uk/information/otherissues/eu/020221EUTransportPaper.htm</a> |
| Gianni Versace                                                                        | <a href="http://www.versace.com/">http://www.versace.com/</a>                                                                                                       |
| Gucci                                                                                 | <a href="http://www.gucci.com/">http://www.gucci.com/</a>                                                                                                           |
| Hermès                                                                                | <a href="http://www.hermes.com/">http://www.hermes.com/</a>                                                                                                         |
| INCOTERMS                                                                             | <a href="http://www.iccwbo.org/index_incoterms.asp">http://www.iccwbo.org/index_incoterms.asp</a>                                                                   |
| List Free Trade Zones - world wide                                                    | <a href="http://www.kishtpc.com/FreeTrade%20ZONES.htm">http://www.kishtpc.com/FreeTrade%20ZONES.htm</a>                                                             |
| Logistics Management                                                                  | <a href="http://www.manufacturing.net/lm/">http://www.manufacturing.net/lm/</a>                                                                                     |
| OSRAM                                                                                 | <a href="http://www.osram.com/">http://www.osram.com/</a>                                                                                                           |
| Radio-frequency identification (R.F.I.D.)                                             | <a href="http://www.rfidjournal.com/">http://www.rfidjournal.com/</a>                                                                                               |
| Rosenbauer                                                                            | <a href="http://www.rosenbauer.com/">http://www.rosenbauer.com/</a>                                                                                                 |
| Sotheby's                                                                             | <a href="http://www.sothebys.com/">http://www.sothebys.com/</a>                                                                                                     |
| The New York Times                                                                    | <a href="http://www.nytimes.com/">http://www.nytimes.com/</a>                                                                                                       |
| UN Convention on International Sales (CIS)                                            | <a href="http://www.uncitral.org/english/texts/sales/CISG.htm">http://www.uncitral.org/english/texts/sales/CISG.htm</a>                                             |
| Uniform Code Council                                                                  | <a href="http://www.uc-council.org/">http://www.uc-council.org/</a>                                                                                                 |
| United Nations Electronic Data Interchange for Administration, Commerce and Transport | <a href="http://www.unece.org/trade/untdid/">http://www.unece.org/trade/untdid/</a>                                                                                 |
| UPS United States                                                                     | <a href="http://www.ups.com/tracking/tracking.html">http://www.ups.com/tracking/tracking.html</a>                                                                   |
| US Carriage of Goods by Sea Act                                                       | <a href="http://www.cargolaw.com/cogsa.html">http://www.cargolaw.com/cogsa.html</a>                                                                                 |