

WEB SITES

CHAPTER 10: INNOVATION

The OECD web site has a large section on innovation with a focus on specific industry sectors and can be accessed via the home page:

www.oecd.org

The UK government sets out a range of policies, gives advice to businesses and publishes regular reports in:

www.bis.gov.uk/innovation

The same organization publishes the annual R&D scoreboard covering both UK and global firms and featured in this chapter. A short-cut to the latest scoreboard and accompanying commentary and analysis is in:

www.innovation.gov.uk/rd-scoreboard/

The UK government also offers a web site via an NGO that promotes innovation:

www.innovateuk.org

Other countries have government web sites dealing with innovation:

www.commerce.gov (USA, although this is the general web site for business, a specific web site for innovation and entrepreneurship is promised)

www.innovation.gov.au (Australia)

Good examples of web sites that features innovation in a specific industry can be found in:

www.btplc/innovation/index.htm (BT -telecommunications)

www.toyota-europe.com/innovation/index.aspx

Entrepreneurship is covered in:

www.entrepreneurship.org

This is a public-private partnership between the US government and the Ewing Marion Kauffman Foundation. The aim is the identification and dissemination of best practice to stimulate economic growth.

As series of articles and cases can be found from the Financial Times via:

www.ft.com/businesslife/entrepreneurship

there are several excellent sites dealing with all forms of intellectual property offering basic explanations, news and some statistics. These are:

www.ipo.gov.uk (the UK Patent Office)

www.epo.org (the European Patent Office)

www.wipo.org (UN intellectual property web site)

Support for the GlaxoSmithKline case can be found in:

www.gsk.org

www.guardian.co.uk/business/glaxosmithkline