

WEB SITES

CHAPTER 2: GLOBALIZATION

The following web sites each have several sites dealing with globalization and a range of issues. The best approach is to use the site's own search engines by typing 'globalization'. You will find a range of articles, materials, data and blogs.

www.wto.org (World Trade Organization)

www.worldbank.org

www.imf.org (International Monetary Fund)

www.europa.eu (this deals with globalization from a European perspective).

www.eiu.org (the Economist intelligence Unit)

The Centre for Economic Policy Research is a European network of researchers producing reports not just on the global economy but on other aspects of business as well e.g. diversity.

www.cepr.org

The following sites are mainly independent and offer a range of articles and views, many of which are critical of many aspects of globalization.

www.globalpolicy.org/globalization (this is an independent international group that monitors the work of the UN and contains some useful debates).

www.globalization101.org (a generally critical perspective from the Levin Institute of the State University of New York).

www.ifg.org (an international forum that takes a generally critical view).

In terms of the cases, the Beijing Jeep case can be explored via:

www.daimler.com

www.chryslergroupllc.com

in both these cases you will be referred to news items and annual reports which mention the Beijing operation. The operation has been well covered in the press and an appropriate search engine will yield the most up-to-date stories.

Sleek can be explored via:

www.sleek.co.uk

www.rebecca.com (the web site for the Chinese joint venture partner)

Information on the industry and the major competitor can be found in:

www.sensationnel.com