

WEB SITES

CHAPTER 3: THE ECONOMY AND THE STATE

An expanded but somewhat uncritical account of the PEST model can be found in;

www.mindbooks.com/pages/article/newTMC_09

Good web sites for comparative economic data, specific country data and articles and comment on a range of economic issues can be found in all of the following web sites. There is a word of caution. The sites change frequently as does the data and finding the precise information you want can take time. However the data and some of the comment are second to none.

www.un.org

www.unctad.org (especially for international trade and development and specific country data)

www.oecd.org

www.worldbank.org

www.imf.org

www.theeconomist.com/theworldin/ (especially good for comment)

www.eiu.com

As well as the above, a good source for specific country information (thereby supporting material on Japan, China, India, USA, Asian Tigers and Singapore is the US Library of congress gateway to data and articles.

<http://international.loc.gov>

A good source of data relating to Japan is in:

www.jetro.go.jp

The US congress has set up a series of organizations, Centers for Business Education and Research, to promote the internationalization of the US economy. Their web site, focusing naturally on the USA is a potential source of material for many topics in the book, including international marketing. It is a good source of data about global markets.

<http://ciberweb.msu.edu>

Material on liberalization and economic change is available in:

www.unctad.org

www.wto.org

Additional material on the Singapore case can be found in:

www.sedb.com/edb.sg

www.sgdi.gov.sg

The role of the state in business is covered in many of the web sites above. For specific reference to the role of the state in the UK and US economies respectively see:

www.america.gov/econ

www.bis.gov.uk

Specific data and articles referring to the EU and WTO are available from:

www.europa.eu

www.wto.org