

## WEB SITES

### CHAPTER 5: CULTURAL AND INSTITUTIONAL FRAMEWORKS

The majority of useful web sites in this area focus on cultural issues. The works of the major consultants are fairly prominent. Hofstede's works appear in a number of web sites.

[www.geert-hofstede.com](http://www.geert-hofstede.com) is developed by an international consulting organization that is based around Hofstede's work. It offers access to his theories and to his personal web site.

<http://geert-hofstede.international-business-center.com> also offers details of his work and offers easy access to value scores for a large number of countries based on Hofstede's model. This site is not affiliated to Hofstede and offers some critical perspectives including summaries of McSweeney's work on the subject.

Trompenaars approach (and that of Hampden-Turner) can be found in their consulting company web site.

[www.tht.consulting.com](http://www.tht.consulting.com)

The GLOBE project has its own web pages:

[www.thunderbird.edu/sites/globe](http://www.thunderbird.edu/sites/globe)

A summary of Hall's high and low context cultures can be found in:

[www.culture-at-work.com/highlow](http://www.culture-at-work.com/highlow)

By contrast, good web material on converge and institutional frameworks are difficult to find and tutors are advised to refer to published academic sources. News items occasionally produce something of value, for example a short discussion of social market versus Anglo-Saxon systems in:

[http://news.bbc.co.uk/1/hi/programmes/from\\_our\\_own\\_correspondent/7837266.stm](http://news.bbc.co.uk/1/hi/programmes/from_our_own_correspondent/7837266.stm)

Support for the Wal-Mart case is offered by;

<http://walmartstores.com>

<http://investors.walmartstores.com>

[www.iwim.uni.bremen.de/publikationen/pdf/w024.pdf](http://www.iwim.uni.bremen.de/publikationen/pdf/w024.pdf)

The first of these provides general background, the second offers access to company reports and the third is a specific study of Wal-Mart's failure in Germany and was one of the sources used for the case study.