

WEB SITES

CHAPTER 6: ORGANIZATIONAL ASPECTS OF BUSINESS

Goals

www.100ventures.com/business_guide/crosscuttings/vision_mission_strategy.html

(The intention of the site is 'how to do it', but it offers useful coverage of vision, mission, goal etc. and offers real examples.)

Company web sites offer further examples of mission statements, values and goals such as:

www.ford.co.uk/Aboutford

www.tescopl.com/plc/about-us

Information on London Zoo, including periodic reports and reviews can be obtained from:

www.zsl.org

Structure

Specific web sites dealing with aspects of structure are rather simplistic. Google offers a range of material, including organization charts for a number of companies, when typing 'organization charts' in the search engine. The results are a large number of 'image reports'.

On-line company annual reports are also a good source of information on organization structure.

Information offering background on Dow Corning can be found at:

www.dowcorning.com

Ownership

A good summary of the Berle and Means approach is presented in an accessible article by Gardiner Means in 1931 available on:

www.jstor.org/stable/1883922

Privatization issues can be found in:

www.privatizationbarometer.net (an independent web site examining privatization issues in Europe)

<http://europa.eu> (deals with many aspects of privatization in a number of countries and industries).

News, analysis and debates about the public sector in the UK can be found in:

www.publicservice.co.uk

Information on Network Rail can be found in:

www.networkrail.co.uk

www.rail.reg.gov.uk

Size

Advice for small businesses can be found in:

www.businesslink.gov.uk

<http://smallbiztrends.com> (highlighting advice, problems and blogs).

Organizational culture

www.geert-hofstede.com

www.tht.consulting.com

Both the above deal with both national and corporate cultural issues

www.new-paradigm.co.uk/describing-culture.htm

www.leadershipcharacter.com/org-char.htm

the last offers an interesting questionnaire checklist as a basis for identifying an organization's culture.

Further information on Hewlett-Packard is on:

www.hp.com/hpinfo/investor

