

## WEB SITES

### CHAPTER 8: STRATEGY

Several of the web sites for Chapter 7 are relevant here. These are:

[www.cranfieldknowledgeinterchange.com](http://www.cranfieldknowledgeinterchange.com)

<http://hbr.or>

[www.strategy-business.com](http://www.strategy-business.com)

[www.managementtoday.co.uk](http://www.managementtoday.co.uk)

<http://management.about.com>

<http://knowledge.wharton.upenn.edu>

Types of strategy and approaches to strategy development can be found in:

[www.thinkingmanagers.com/business-management/business-strategy.php](http://www.thinkingmanagers.com/business-management/business-strategy.php)

There are a couple of web sites that offer summaries, illustrations and examples of some key strategic approaches such as 'five forces' or portfolio analysis'. These are:

[www.netmba.com/strategy/](http://www.netmba.com/strategy/)

[www.quickmba.com/strategy/](http://www.quickmba.com/strategy/)

After 'strategy' in both these sites type in the required field e.g 'value chain', 'five forces', 'portfolio analysis' etc.

Summaries of Michael Porter's ideas as well as links to Porter on Facebook and Twitter can be found on the web site for the Institute for Strategy and Competitiveness (part of Harvard Business School) on:

[www.isc.hbs.edu](http://www.isc.hbs.edu)

The Harvard Business School faculty web site offers summaries of the work of faculty staff under individual names, accessed via:

[www.hbs.edu/research](http://www.hbs.edu/research)

News, articles and blogs on mergers and acquisitions can be found in:

[www.guardian.co.uk/business/mergers-and-acquisitions](http://www.guardian.co.uk/business/mergers-and-acquisitions)

Further information on SABMiller is available in:

[www.sabmiller.com](http://www.sabmiller.com)

[www.sab.co.za](http://www.sab.co.za)

Further information on the Guinness and Grand Metropolitan merger and what has happened to Diageo can be found in:

[www.diageo.com](http://www.diageo.com)

[www.guardian.co.uk/business/diageo](http://www.guardian.co.uk/business/diageo)