

## WEB SITES

### CHAPTER 9: BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

The following two web sites offer a detailed position statement and manual for organizations from the US and UK governments respectively.

<http://trade.gov/goodgovernance/adobe/bem-manual.pdf>

[www.csr.gov.uk](http://www.csr.gov.uk)

The following are professional bodies offering news, opinion and training course outlines.

[www.ibe.org.uk](http://www.ibe.org.uk) (Institute of Business Ethics, UK)

[www.business-ethics.org](http://www.business-ethics.org) (International Institute of Business Ethics, USA and Europe)

The following are both good sources of news, case studies and some blogs. The Guardian web site focuses on environmental issues. Business Ethics is an on-line magazine produced in the USA.

[www.guardian.co.uk/environment/corporatesocialresponsibility](http://www.guardian.co.uk/environment/corporatesocialresponsibility)

[www.business-ethics.com](http://www.business-ethics.com)

The following web site has been set up by a group of companies such as 3M, Kraft, Kodak and DuPont to promote environmental, health and safety and stakeholder issues.

[www.gemi.org](http://www.gemi.org)

The following is an excellent US university summary of stakeholder theory with links to key sources and other web sites.

[www.istheory.yorku.ca/stakeholdertheory.htm](http://www.istheory.yorku.ca/stakeholdertheory.htm)

The next 3 sites are independent and focus on public accountability and offer news, cases, opinions and podcasts.

[www.weforum.org](http://www.weforum.org) (World Economic Forum based in Switzerland focusing on entrepreneurship in the public interest).

[www.ethicalcorp.com](http://www.ethicalcorp.com) (a magazine web site promoting ethical business).

<http://hrw.org> (Human Rights Watch)

The following focuses on employment and labour issues:

[www.ilo.org](http://www.ilo.org)

Support for the Enron case can be found in:

[www.guardian.co.uk/business/enron](http://www.guardian.co.uk/business/enron)

The Guardian case has broadened out from just dealing with Enron to review current ethical issues in organizations. Opinions are presented in a blog.

<http://specials.ft.com/enron>

A good source of latest news and updates can be found in the official site of the Enron Creditors' Recovery Group:

[www.enron.com](http://www.enron.com)