Part 1: The Information Age

For those who are interested in entrepreneurship and starting a business, as the Better Bites owners did, here are some sites with start-up and business planning information:

- 1. <u>Open2.net What makes an entrepreneur?</u> The Open2 web site is an online learning portal from the Open University and the BBC. This page gives an insight in the characteristics of a successful entrepreneur.
- 2. <u>Business Start-up advice from BusinessLink</u>, a self-help portal of action-focused information for small and medium businesses, linking to all relevant ministries and departments.
- 3. <u>Entrepreneur advice</u> from Times Online. The site offers plenty of more general business advice too.
- 4. <u>Shell LiveWIRE</u> has over 25 years experience encouraging young people to start and develop their own business.
- 5. <u>Start-up guides</u> from the Royal Bank of Scotland.

For those of you who are interested in a career in the restaurant industry, the following sites can give you start:

- 1. <u>The British Hospitality Association</u>
- 2. The International Hotel & Restaurant Association
- 3. <u>The International Food Information Council</u> The International Food Information Council's Web site contains information on food safety and nutrition.

