

## Part 4: Managers and Their Information Needs

Urban Scene is a fashion design, manufacturing, and retail business. For people who are interested in keeping up with news and trends in the global fashion industry, as Urban Scene managers must, here are two sites that can help.

1. [Fashion Net](#)  
The Fashion.net Web site contains links to information on selected fashion designers, fashion magazines, and fashion blogs.
2. [European Fashion Network](#)  
This Web site, dedicated to European fashion, previews upcoming lines from top European designers and provides links to trade shows, fashion schools, and industry news.

For would-be retailers, the Web offers several sites of interest.

1. [Retail Technology Magazine](#)

Retail Technology magazine has news and advice on the use of technology in the retail industry

2. [Retail Week](#)

Retail week – “the latest news, jobs, analysis and market data”

3. [imrg - interactive media in retail group](#)

The Interactive Media in Retail Group maintains a Web site dedicated to the global e-retailing industry. The Web site provides resources for users who want to secure their e-commerce site, locate e-commerce supplies, and study the latest industry statistics.

For those of you who may be interested in exploring management issues or careers, the Web offers a site for you.

1. [American Management Association](#)  
The American Management Association is an 80-year-old professional association whose mission is to provide a range of management development and educational services to individuals, companies, and government agencies worldwide. Aside from information about research, conferences, and books on management issues such as leadership, strategic planning, and training, the site offers online seminars and self-study programs. There are specific sites for [Europe and the Middle East](#) and the [Asia-Pacific region](#)

Logistics and supply chain management are key to the success of any retail operation.

1. [SupplyChainManagment.com](http://SupplyChainManagment.com)

A useful website of European supply chain management resources

Several sites compile information on global business. Here is just one that may be of interest.

1. [Ft.com](http://Ft.com)  
The *Financial Times* newspaper has an online site that profiles global business. The site also offers breaking news and in-depth reports on national economies. The site also offers a free 15-day trial subscription to its publication.