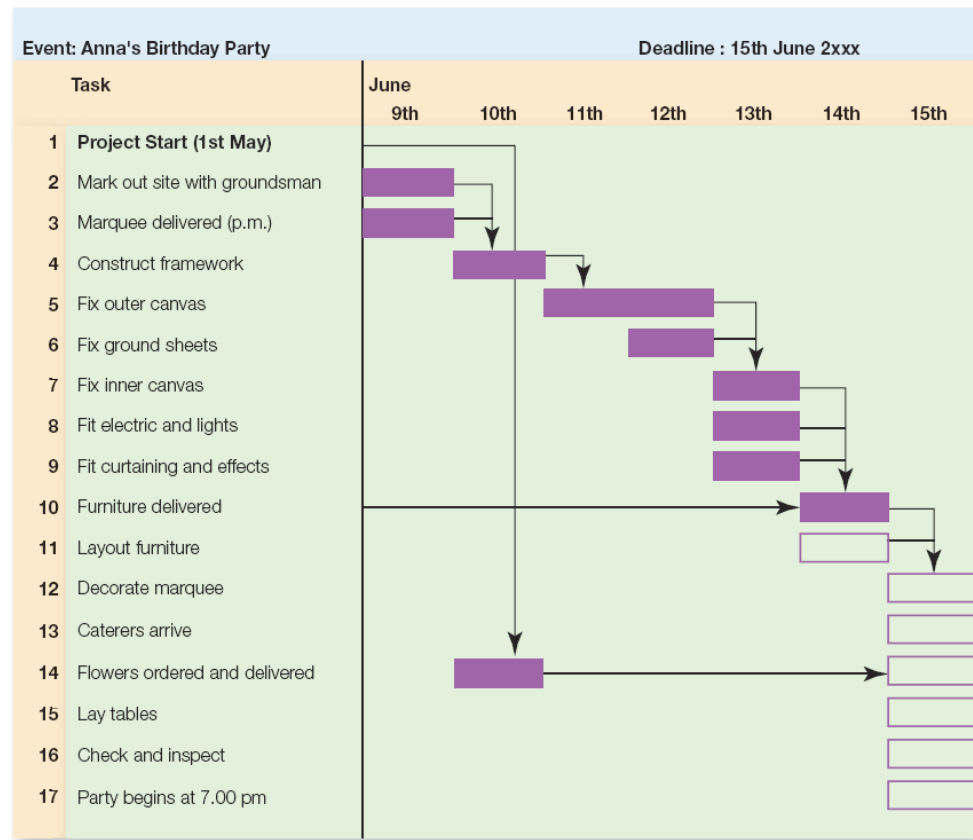


Events & Projects - 1

Chapter 10 of *Successful Event Management* looks at the key issues involved in *Event Project Management*.

FIGURE 10.3 Example of a Gantt chart



Having read the relevant sections, have a look at the following online resources:

BBC Learning Zone: "MotorCross At The Millennium Dome" videoclip

Click here: <http://www.bbc.co.uk/learningzone/clips/motorcross-at-the-millennium-dome/6188.html> [0:00-07:08]

BBC News: Special Reports - "How A Festival Stage Works"

Click here: http://news.bbc.co.uk/1/hi/in_depth/629/629/6231306.stm

How would you plan for all the elements required, in the two examples seen ?

Now, have a look at the following videoclip, which looks at the detail of arranging heats for a competition:

BBC Learning zone: "Design The Heat Structures" videoclip

Click here: <http://www.bbc.co.uk/learningzone/clips/design-the-heat-structures/5013.html> [0:00-01:43]

Select a European event and investigate how:

- the event manager(s) manage the heat schedule
- transport / transit between events & venues can affect the schedule
- whether there is flexibility for such issues as weather, technical-issues, disputed decisions, etc.
- time-zones might affect scheduling – e.g. ensuring peak TV viewing, for the main target audiences

Having looked at all aspects of Events as Projects - which European event(s):

- achieve the best outcome ?
- struggle to achieve their outcomes ?

NB: Millennium Dome is now the O²