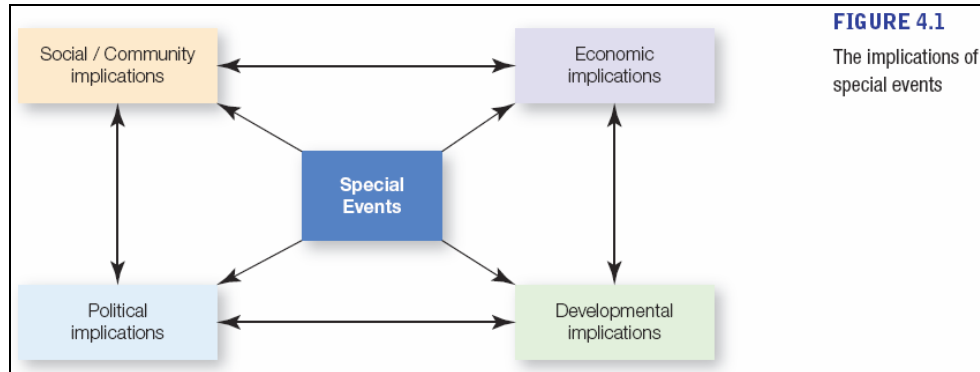


## Social, Economic, Political & Developmental Implications - 1

Figure 4.1, in *Successful Event Management*, highlights the importance of considering and evaluating the various implications and legacy, of even relatively small-scale events.



*Case Studies 11-14* look at these aspects in more detail.

Having read *Chapter 4* and worked through *Case Studies 11-14*:

- consider the most important 'Implication' for *Event Management*
- consider the most unexpected 'Implication' for *Event Management*

*UK Sport*, in Britain, developed the *EventIMPACTS* online impact measurement framework, with several of its partners. It takes a broader approach than the *Impacts 08* project, highlighted in *Case Study 12: Liverpool European Capital of Culture*.

*UK Sport: EventIMPACTS* online impact measurement framework

Click here: <http://www.eventimpacts.com/>

The *EventIMPACTS* framework allows you to work through the implications of an event, at three levels:

- Basic
- Intermediate
- Advanced

The *EventIMPACTS* framework allows you to investigate this topic in more depth and breadth, than is possible within the confines of a textbook. Referring back, though, to *Successful Event Management* will help you set what you find into context.

Using the most appropriate level, for a pair of European events, investigate:

- how you might tackle an overall approach to this topic
- the detail of a couple of themes that interest you