

## Weblinks

### Notes:

1. Organisations change their website regularly and therefore links may expire. If a link does not work, try searching for key words with an internet search engine, but be aware the linked page may have been removed by the providing organisation and this is their right and prerogative.
2. Web addresses in this list are prefixed <http://> unless otherwise stated

## Chapter 1: An Introduction to Events

|  |                   |
|--|-------------------|
| <a href="http://www.olympic.org">www.olympic.org</a>   | Olympics          |
| <a href="http://www.infoplease.com/ipa/A0114349.html">www.infoplease.com/ipa/A0114349.html</a> | Olympics 1896     |
| <a href="http://www.roman-empire.net">www.roman-empire.net</a>                                 | Roman Empire      |
| <a href="http://www.luminarium.org/renlit/eliza.htm">www.luminarium.org/renlit/eliza.htm</a>   | Queen Elizabeth I |
| <a href="http://www.tour-eiffel.fr/teiffel/uk/">www.tour-eiffel.fr/teiffel/uk/</a>             | Eiffel Tower      |

## Chapter 2: The market demand for events

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| <a href="http://www.arts.vic.gov.au">www.arts.vic.gov.au</a>                           | Resources for community project evaluation |
| <a href="http://www.ukbap.org.uk/ebg/library.asp">www.ukbap.org.uk/ebg/library.asp</a> | Visitor Expenditure Model example          |
| <a href="http://www.efa-aef.eu/">www.efa-aef.eu/</a>                                   | Edinburgh Festivals economic impact        |
| <a href="http://www.keynote.co.uk">www.keynote.co.uk</a>                               | Example of a market research company       |
| <a href="http://www.berlinale.de">www.berlinale.de</a>                                 | Berlin Film Festivals                      |
| <a href="http://www.filmfestivals.com">www.filmfestivals.com</a>                       | European and other film festivals          |
| <a href="http://www.northseajazz.nl">www.northseajazz.nl</a>                           | North Sea Jazz Festival                    |
| <a href="http://www.northsearoundtown.com/">www.northsearoundtown.com/</a>             | North Sea Jazz Festival and fringe         |

## Chapter 3: The events business: supply and suppliers

|  |                     |
|--|---------------------|
| <a href="http://www.holland.com">www.holland.com</a>                 | Netherlands Tourism |
| <a href="http://www.coeva.com/home.html">www.coeva.com/home.html</a> | Coeva Company       |

## Chapter 4: Social, economic, political and developmental implications

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|--|-----------------------------------|
| <a href="http://www.giant-mountains.info/event/29/">www.giant-mountains.info/event/29/</a>                     | Vrchlabi Beer Festival            |
| <a href="http://www.liverpool.gov.uk/Images/tcm21-160685.pdf">www.liverpool.gov.uk/Images/tcm21-160685.pdf</a> | Liverpool City of Culture report  |
| <a href="http://www.liv.ac.uk/impacts08/">www.liv.ac.uk/impacts08/</a>   | Liverpool City of Culture impacts |
| <a href="http://news.bbc.co.uk">news.bbc.co.uk</a>   | BBC News                          |
| <a href="http://www.salzburgfestival.at">www.salzburgfestival.at</a>   | Salzburg Festival                 |

## Chapter 5: Making a start and planning the event

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|--|-------------------------|
| <a href="http://www.festival-avignon.com">www.festival-avignon.com</a>                           | Avignon Festival        |
| <a href="http://www.avignonleoff.com">www.avignonleoff.com</a>                                   | Avignon Festival fringe |
| <a href="http://www.ucc.ie/about">www.ucc.ie/about</a>   | University College Cork |
| <a href="http://www.scottish.parliament.uk">www.scottish.parliament.uk</a>                       | Scottish Parliament     |
| <a href="http://en.wikipedia.org/wiki/Millennium_Dome">en.wikipedia.org/wiki/Millennium_Dome</a> | Commentary on the Dome  |
| <a href="http://www.theo2.co.uk/">www.theo2.co.uk/</a>   | The O2 Arena            |

## Chapter 6: Financial management and the budget

[www.e-v-r.com](http://www.e-v-r.com)  
[www.letour.com/](http://www.letour.com/)  
[www.artsandbusiness.org.uk](http://www.artsandbusiness.org.uk)  
[www.uksponsorship.com/](http://www.uksponsorship.com/)

Ecclesbourne Valley Railway  
Tour de France  
Sponsorship of the arts  
UK sponsorship finders and seekers

## Chapter 7: Event logistics and supplies

[www.dbschenker.com](http://www.dbschenker.com)  
[news.bbc.co.uk/1/hi/in\\_depth/629/629/6231306.stm](http://news.bbc.co.uk/1/hi/in_depth/629/629/6231306.stm)  
[www.stufish.com/](http://www.stufish.com/)  
[www.keithprowse.co.uk/KP/VirtualTours.aspx](http://www.keithprowse.co.uk/KP/VirtualTours.aspx)

DB Schenker Company  
Glastonbury Festival staging  
Concert staging  
Event venue virtual tours

## Chapter 8: Marketing and public relations for events

[www.lake-vyrnwy.com](http://www.lake-vyrnwy.com)  
[www.salonauto.ch/](http://www.salonauto.ch/)  
[www.palexpo.ch](http://www.palexpo.ch)  
[www.ticketmaster.co.uk/](http://www.ticketmaster.co.uk/)

Lake Vyrnwy  
Geneva Motor Show  
Palexpo venue  
Things you need for selling event tickets

## Chapter 9: Risk Management and Legalities

[www.roskilde-festival.dk](http://www.roskilde-festival.dk)  
[books.hse.gov.uk](http://books.hse.gov.uk)  
[www.histrenact.co.uk](http://www.histrenact.co.uk)  
[www.event-assured.com/](http://www.event-assured.com/)

Roskilde Festival  
Health and Safety Executive publications  
Historic Re-enactment Societies  
Event Assured company - insurance issues

## Chapter 10: Event project management and set up issues

[www.ieee.org/go/mcm](http://www.ieee.org/go/mcm)  
[www.wirksworthwapentake.org.uk](http://www.wirksworthwapentake.org.uk)

IEEE meeting booking example  
Wirksworth Wapentake

## Chapter 11: The organization manager and the team: during the event

[www.mainzer-carneval-verein.de/](http://www.mainzer-carneval-verein.de/)  
[www.vvvdeventer.nl/](http://www.vvvdeventer.nl/)  
[www.vvvdeventer.nl/deventerboekenmarkt/](http://www.vvvdeventer.nl/deventerboekenmarkt/)

Mainz Carnival  
Deventer City  
Deventer Book Market

## Chapter 12: Close-down, evaluation and legacies

[www.valderrama.com](http://www.valderrama.com)  
[www.europeantour.com/](http://www.europeantour.com/)  
[www.commonwealthgames.com](http://www.commonwealthgames.com)  
[www.royalshow.org.uk/](http://www.royalshow.org.uk/)  
[news.bbc.co.uk/1/hi/england/coventry\\_warwickshire/7982360.stm](http://news.bbc.co.uk/1/hi/england/coventry_warwickshire/7982360.stm)

Valderrama Golf Course  
European Golf Tournaments  
Commonwealth Games  
Royal Show  
Royal Show news commentary  
Royal Show news commentary