

Chapter 5: Hands-on Activity – Web Site Tracking

Free counters and Web site tools are available to provide an owner of a Web site statistics about how long a person's Web browser viewed the site, the date and time of each visit, and which pages were displayed. This data is placed into a Web log file for future analysis and can be used to decide if the Web pages need to be modified. Based on this information, the Web site owner could decide a Web page needs to be moved closer to the home page to make it more visible to the user.

Locate a free hit counter company:

1. Type www.google.com into your browser
2. Press the **Enter** key
3. In the Search box, type **Web Site Tracking**
4. Click the **Search** button
5. Click on a link that allows you to add a free hit counter
6. View the information on the site to see what capabilities will be added to a web page. (Free hit counter companies typically add some type of advertisement for their company or another company to your web page in exchange for their free service.)

Locate a paid hit counter company:

1. Type www.google.com into your browser
2. Press the **Enter** key
3. In the Search box, type **Web Site Tracking**
4. Click the **Search** button
5. Click on a link that allows you to add a hit counter that you have to pay for.
6. View the information on the site to see what capabilities will be added to a web page
7. What are the advantages of paying for a hit counter vs. adding a free hit counter?

Chapter 5: Hands-on Activity – Disaster Recovery Plan

If either a natural disaster or a man-made disaster occurred, what plan would you follow to ensure that the data within the company is safe? The disaster recovery plan (DRP) is a plan for a company to recover data, technology, and tools that support critical information systems and necessary information systems components such as the network, databases, hardware, software, and operating systems. There are many companies that sell disaster recovery plan toolkits and can be hired to develop a disaster recovery plan for a company.

View a Sample Disaster Recovery Plan:

1. From the browser, type *sample disaster recovery plan* into the search box
2. Click on the **Search button** or hit the **Enter key**
3. Click on a link for a Sample Disaster Recovery Plan
4. View the Sample Disaster Recovery Plan on the screen
5. Can you think of anything that is missing from the Disaster Recovery Plan?

View a Sample Disaster Recovery Plan:

1. From the browser, type *disaster recovery plan toolkit* into the search box
2. Click on the **Search button** or hit the **Enter key**
3. Click on a link for a Disaster Recovery Plan Toolkit
4. View the Disaster Recovery Plan Toolkit on the screen
5. What is the cost of the Disaster Recovery Plan?