

Principles of Business Information Systems

Hands-on activities – Chapter 2

1. Organization

An organization is a formal collection of people and other resources established to accomplish a set of goals. Although the goal of a non-profit organization, such as a university, is not profit it still has inputs, processing mechanisms, output and feedback. A university uses money, people, materials, machines, data, information and decisions. The primary goal of a university is to provide value to a stakeholder. Use the Drawing feature in either Microsoft PowerPoint, Microsoft Word or similar to illustrate the value chain of a University.

1. Which areas of the Universities Value Chain are part of the Upstream management?
2. Which areas of the Universities Value Chain are part of the Downstream management?

2. Outsourcing

Outsourcing involves contracting with outside professional services to meet specific business needs. The outsourcing of IT jobs with overseas companies has been a controversial discussion in the IT area. Use a browser such as www.yahoo.com or www.google.com to research the advantages and disadvantages of outsourcing IT jobs. Type the advantages and disadvantages into a chart using the table feature in your word processor.

Advantages	Disadvantages