



Planning a new venture – Feasibility study

Financial details

Insert your summary financial comments into the table below:

KEY FINANCIAL ISSUES	COMMENTS
Financial benefits and rewards in the short term	<p><i>Enter values:</i></p> <p>6 months:</p> <p>£</p> <p>1 year:</p> <p>£</p>
Financial benefits and rewards in the medium term	<p><i>Enter values:</i></p> <p>2 years:</p> <p>£</p> <p>3 years:</p> <p>£</p> <p>5 years plus:</p> <p>£</p>
How quickly will you make a profit?	<i>Enter date:</i>
What are the financial risks?	<p><i>Enter comment and values (where appropriate)</i></p> <p>Best case scenario:</p> <p>Worst case scenario:</p>

	Likely case:
What is the break-even point?	<p><u>Fixed costs:</u> <i>(list)</i></p> <p>Item £</p> <p><u>Variable costs:</u> <i>(list)</i></p> <p>Item £</p> <p>Revenue:</p> <p>£</p> <p>Break-even point:</p>
What is the probability of a viable long-term business?	<i>Enter comment:</i>