



Planning a new venture – Feasibility study

Feasibility Study (1)

Your feasibility study will be developed using the following three sections:

- 1. Management
- 2. Market
- 3. Money

1. Management

Insert your summary comments drawn from previous worksheets, as indicated below:

1.	FEASIBILITY SUMMARY – MANAGEMENT
10.3	<u>Elevator pitch</u>
2.1– 2.4, 7.1	<u>Personal strengths and weaknesses</u>

5.4, 7.2, 7.3	<u>Influences of small enterprise environment</u>
8.1, 9.1, 10.1	<u>Market entry and legal form</u>
10.2	<u>Protection of ideas</u>