



## Planning a new venture – Feasibility study

### Feasibility Study (4)

#### Decide on modifications to the opportunity

If your conclusions are that your business opportunity is not worth taking further, then consider what modifications can be made to make it more feasible.

First ideas are often changed, sometimes radically, in the light of further information and analysis.

If you consider that you need to start again because your idea now seems highly unrealistic, even with modification, then this in itself is a valuable learning experience.

FEASIBILITY SUMMARY – MODIFICATIONS
<i>Enter your comments here</i>