



## Planning a new venture – Know yourself

### Personal resources

Assess where you are now. Summarize what you have to offer (strengths) and what you need to learn or minimize (weaknesses):

|  | <i><b>STRENGTHS</b></i> | <i><b>WEAKNESSES</b></i> |
|--|-------------------------|--------------------------|
| <b>Technical skills</b>                      |                         |                          |
| <b>Management competencies</b>               |                         |                          |
| <b>Personal attributes</b>                   |                         |                          |
| <b>Entrepreneurial management behaviours</b> |                         |                          |