



## Planning a new venture – Planning the business

### Planning your business

Decide on the outline headings for your plan. i.e. begin by adopting the outline format given in the section *Outline of a business plan*; or amend it, as you feel appropriate, to your specific business opportunity.

Use the table to record what you like about other plans you have read, and the main messages that you wish your plan to convey.

BUSINESS PLANNING	YOUR COMMENTS
Outline headings for your plan	<ul style="list-style-type: none"> <li>• x (complete)</li> <li>• x</li> <li>• x</li> </ul>
What you have <u>liked</u> about example plans you've read	<ul style="list-style-type: none"> <li>• x</li> <li>• x</li> <li>• x</li> </ul>
What you <u>don't</u> like about example plans you've read	<ul style="list-style-type: none"> <li>• x</li> <li>• x</li> <li>• x</li> </ul>
Main messages you wish your plan to convey:	<ul style="list-style-type: none"> <li>• x</li> <li>• x</li> <li>• x</li> </ul>