

Website Links - Chapter 1

Companion website for Stokes, Wilson and Mador (2010):

www.cengage.co.uk/stokewilsonmador

Some useful international websites for SME data are:

<http://stats.berr.gov.uk/ed/sme>

UK SME data including the annual survey 'Small and Medium Enterprise (SME) Statistics for the UK and Regions' which gives a breakdown of the business population by business size, employment and turnover (as shown in Table 1.2).

http://ec.europa.eu/enterprise/enterprise_policy/analysis/observatory_en.htm

European data and reports on SME trends from the Observatory of European SMEs.

<http://www.sba.gov/advo/research/>

The Small Business Administration in the USA.

<http://www.abs.gov.au/AUSSTATS>

Australian Bureau of Statistics.

<http://www.med.govt.nz>

New Zealand Ministry of Economic Development.

http://www.southafrica.info/doing_business/

The International Marketing Council of South Africa.

The various GEM reports are essential reading. Research was conducted in 54 countries in 2009. National and international reports are available. The consortium website is a good starting to get access: <http://www.gemconsortium.org>

Global reports are available at:

http://www.gemconsortium.org/about.aspx?page=pub_gem_global_reports

National reports are at:

http://www.gemconsortium.org/national_reports.aspx